

Digital Ad Specifications

AAFE is excited to showcase our partnership as part of our gala programming! Please refer to the table to the right to confirm the ad sizing either full- or half-page - which corresponds with your chosen sponsorship level.

Thank you for your invaluable support as we build a future of equity for our city.

Sponsorship Level & Ad Sizing

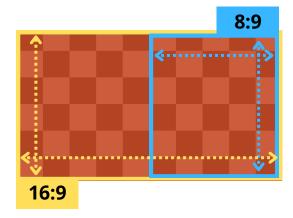
Platinum	Full
Gold	Full
Silver	Full
Bronze	Hal
Champion	Hal

All ads will be displayed on-screen during the gala itself and will additionally be featured in a digital program hosted on our website (accessed via QR code during the event).

All Ads

The deadline to submit your ad is Thursday, April 30. Please email your ad to gala@aafe.org.

- Do not use bleeds—build out the ad file to the entire live area.
- Set document page size to match required dimensions.
- Download your ad in the highest resolution possible.



Full Page

Please format your ad to be **1920 x 1080 pixels (16:9 aspect ratio)**, and submit it as a **PDF.**

Half Page

Please format your ad to be **960 x 1080 pixels (8:9 aspect ratio)**, and submit it as a **PNG**.