

AAFE's 52nd Annual Gala

SPONSORSHIP

May 21st, 2026

Tribeca Rooftop

2 Desbrosses St
New York, NY 10013

Join us for a special night celebrating AAFE's 52nd year of community development work in New York City. Your partnership is appreciated and vital to our collective mission of advancing racial, social and economic equity.

PLATINUM

Lead Sponsor

\$50,000

- Special recognition from the podium during the award program.
- Logo prominently displayed on signage at event entrance and in "Photo Experience" banner.
- Premier placement of logo in marketing materials, including digital invitation, emails to attendees, event website and digital program.
- Dedicated "thank you" post on AAFE's Instagram and Facebook accounts.
- Full page advertisement in Gala slideshow and digital program.
- **VIP seating guaranteed for 12 guests.**

GOLD

Small Business Showcase Sponsor

\$30,000

- Verbal recognition during showcase announcement(s).
- Logo prominently displayed on signage at the Gala, including the "Small Business Showcase" banner.
- Premier placement of logo in marketing materials, including digital invitation, emails to attendees, event website and digital program.
- Full page advertisement in Gala slideshow.
- **VIP seating guaranteed for 10 guests.**

SILVER

Signature Cocktail Sponsor

\$25,000

- Verbal thanks during the Gala program.
- Named speciality cocktail as a custom menu item.
- Logo displayed on signage in cocktail bar area.
- Inclusion of logo in marketing materials, including emails to attendees, event website and digital program.
- Full-page advertisement in Gala slideshow.
- **Premium seating guaranteed for 10 guests.**

BRONZE

Party Favor Sponsor

\$15,000

- Logo displayed on signage in "Photo Experience" banner and **at Party Favor Tabling.**
- Inclusion of logo in marketing materials, including emails to attendees, event website and digital program.
- Half-page advertisement in Gala slideshow.
- **Premium seating guaranteed for 8 guests.**

CHAMPION

\$7,000

- Logo displayed on signage in "Photo Experience" banner.
- Inclusion of logo in marketing materials, including emails to attendees, event website and digital program.
- Half-page advertisement in Gala slideshow.
- **Guaranteed seating guaranteed for 6 guests.**

For more details and to register, please visit aafe.org/gala or contact us at gala@aafe.org.



Asian Americans
for Equality